

# 10 teen driving stats that might surprise you

## Did you know?

On average  
**6**  
teens die, and

**650+**  
are injured

every day in the U.S. because of motor vehicle crashes<sup>1</sup>.

The risk of motor vehicle crashes is higher among  
**16- to 19-year-olds**  
than among any other age group.

**3x**

Their fatal crash rate per mile driven is nearly three times the rate for drivers ages 20 and over<sup>2</sup>.



Signing your teen up for an approved driver education program can not only reduce their crash risk, but can potentially save you money with the **Safeco® driver training discount**.

## Find out why



Six out of 10 teen crashes are caused by driver distraction<sup>2</sup>.



The fatal crash risk increases for each teenage passenger in a teen driver's car<sup>1</sup>.



**1 in 3**

teens take their eyes off the road when app notifications come in while driving.



of teens who self-identify as "safe drivers" admit to multi-tasking while driving<sup>3</sup>.



Before your teen hits the road, set clear rules and expectations of their behavior while behind the wheel - such as a no-phone rule and passenger limit. Reviewing **Safeco's Parent-Teen Contract** with them is a great place to start.



Crash risk is particularly high during the first months a teen is licensed.



Teens are more likely than older drivers to speed and follow other vehicles at an unsafe distance.



Compared with other age groups, teens have among the lowest rates of seat belt use<sup>1</sup>.



Help your teen develop safe habits by regularly observing their driving and providing constructive feedback. **Safeco's RightTrack™ program** is an excellent coaching tool that can also provide a discount on your insurance.

## Parents are key to safer teen driving.

### Have you established safe driving rules with your teen?

Talk to your independent agent today for more information about Teen Safety Rewards™ and how to help your teen be a safer driver.

<sup>1</sup> Centers for Disease Control and Prevention  
<sup>2</sup> Insurance Institute for Highway Safety

<sup>3</sup> Data from Liberty Mutual Insurance and SADD (Students Against Destructive Decisions) survey